

# Briefing Packet

## Legacy Leadership® Institute

**April 27-30, 2010**

**Fantasyland Hotel, West Edmonton Mall  
CANADA**

To register, contact Laurie Edgelow at 604-789-1860  
registrar@limitlessleadership.com

*The Briefing Packet contains information about:*

- The Background of Legacy Leadership
- The Legacy Leadership® Model
- The Legacy Leadership® Institute
- Who the Institute is For
- The Institute Levels
- The Creators of Legacy Leadership®
- Registration Fees
- Hotel Registration/Payment
- Airport
- Passport Restrictions
- Meals
- Dress
- Vancouver Weather
- For more Information
- Pricing Information and Registration Forms

## Background

Legacy Leadership® has been “in the works” for many years. Its creators, Drs. Lee Smith and Jeannine Sandstrom, have extensive individual, corporate and organizational leadership development experience. Over the years they have been in unique situations to observe the commonalities of successful leaders, and have now refined these reliable and time-honored principles into an intentional, powerful system for success. CoachWorks® International has isolated, defined and made transferable the practices common to leaders who are able to achieve and sustain success – with people, product and revenue.

## About Legacy Leadership®

Legacy Leadership® is beyond most leadership models. It is more than a program. Most others will find a fit within the comprehensive structure of Legacy Leadership®. There are no gimmicks here. The truths and Best Practices of Legacy Leadership® are timeless, proven keys to sustained significance. They form the foundation for real-time legacy in today’s business environment.

Legacy Leadership® is based on 5 Best Practices, which are found in all great leaders, whether it’s those whose exploits leap from the worn pages of the ancients, or those found among the Fortune 500 leaders of today – and will be found among the leaders of tomorrow. Legacy Leadership® is the wisdom of the ages structured and packaged for the new economy. Legacy Leadership® enables you to live your legacy now, and grow the leaders of tomorrow...today. Legacy Leadership® works, because it is directed at the core of what achieves results – the people.



Pricing information and registration forms (one each for US and Canadian registrants) are found at the end of this document. Please print the appropriate form. Complete and fax as instructed.

*Sponsored and Facilitated by:*  
**Carollyne Conlinn  
Brenda Chaddock**



**Limitless Leadership**  
PARTNERING FOR WHOLE LEADERSHIP



**Approved by the International Coach  
Federation (ICF) for  
Continuing Coach Education units:**  
Level 1: 24 CCE hours  
Level 2: 41 CCE hours



## Legacy Leadership® for Educators

Dr. Kathy Dale, of Fort Hays University in Kansas, has developed a translated version of the Legacy Leadership® model for use within school systems from top to bottom. She piloted the training and development from top school administrators to kids. She has captured the essence of educational leadership in general, and contained that within the comprehensive and easily understandable model of Legacy Leadership®. Dr. Dale's research covered several years of work among eleven school districts in Kansas and Oklahoma and Southwest Plains Regional Service Center (Education Service Agency). Although many leadership programs exist, none were as comprehensive across the research based best practices of leadership as Legacy Leadership®. The consortium of school districts and the regional education agency identified how the business model of Legacy Leadership® is translated to education, what we call Legacy Leadership® for Educators.

## About the Institute

CoachWorks® is pleased to offer the Legacy Leadership® Institute and Certification Program in association with Limitless Leadership, Inc. The time is right. People are asking for it. People need it. Those who have experienced it are humbled and inspired.

The Institute is highly interactive, filled with stimulating challenges and unique learning opportunities. We believe this Institute will be life-changing as you learn not just another leadership style, but a genuine and proven life system. You will learn the basics and principles of the 5 Best Practices, which are the foundation of Legacy Leadership®, and how to design and implement action plans to measure and grow Legacy Leadership® competencies in personal or organizational environments, and set direction to achieve business results. You will be challenged to evaluate your own Legacy Leadership® potential, and given the blueprint and tools to instill it in others.

## Who is the Institute for?

*The Legacy Leadership® Institute is specifically targeted for:*

- **Managers and executives** who want to rise above the mundane and reach for the extraordinary – those who want to be LEGACY Leaders®.
- **Internal executive coaches/OD and OB consultants** who develop other leaders and would like a comprehensive leadership platform
- **External consultants/coaches** who are contracted by individuals and organizations to develop leaders and take them to new heights
- **Natural leaders** who desire to be intentional, purposeful and effective leaders
- **Retired leaders** who have organizational experience and are now ready to mentor others and develop tomorrow's leaders

Whether you are a corporate leader or someone who coaches leaders, CoachWorks® has developed a program – a life system – that will significantly change the way you lead, the way to coach others, the way you work and the way you live your life.

## Institute Levels

Two levels are offered at the Institute, which give the attendee CERTIFICATION to use Legacy Leadership®. Here's the breakdown:

### **Level 1 – Legacy Leadership® PRACTITIONER Certification**

You will participate in the 3-day (Apr 27-29, 2010) Institute, and receive a set of Institute materials and a Legacy Leadership® Certification document. After successful completion of the Institute you will have

the right to use Legacy Leadership® models and practices, and purchase materials for personal and individual client development.

## **Level 2 – Legacy Leadership® FACILITATOR Certification**

You will receive all that is stated above in Level 1. In addition, you will also receive:

- Facilitator Guide for leading a variety of Legacy Leadership® formats
- 6 hrs of telephone group coaching
- 3 hours of individual application coach training
- 3 hours of mentoring for design and delivery of first LL event (includes 1 day of co-facilitation with an experienced LL Facilitator)
- International Certification to facilitate Legacy Leadership®

## **The Creators of Legacy Leadership®**

Dr. Lee Smith and Dr. Jeannine Sandstrom have been recognized in the leadership development and executive coaching fields for many years as pioneering thought leaders. Together they have provided the industry with needed models and materials for training and development, including many programs still hailed as the cornerstones of executive coaching and leadership training.

### **Dr. Lee Smith**



Dr. Smith is an Executive Leader Coach who has authored numerous coaching programs and assisted in establishing standards and ethics for the coaching profession. Smith is highly skilled in identifying key relational patterns and hidden systems that prevent groups of people from being the best they can be. As barriers are removed, she coaches and guides leaders to reorganize around successful business strategies and to establish new patterns and systems that sustain progress. Dr. Smith regularly presents at national and international professional conferences and has been featured in Newsweek, PBS Specials, and other media. Smith is one of the first internationally credentialed Master Coaches. Her Ph.D. is in Organizational Behavior and Psychology.

### **Dr. Jeannine Sandstrom**



Dr. Sandstrom has been a business owner and international leader coach since 1979. She has focused her leader development coaching in the practical arena of behavioral contracting, outcome clarification, and strategies to sustain performance excellence. In her 23 years of individual and organizational consulting, Jeannine coached numerous executive leaders and their teams in the high tech, communications, financial and energy industries. Sandstrom has authored coaching materials used extensively throughout the coaching industry. She has been featured on PBS specials, and in The Wall Street Journal and Fortune Magazine. Sandstrom holds certifications as Master Coach and Corporate Business Coach. Her doctorate is in Human Resource Development, and she holds masters degrees in Business Administration and Adult Learning.

### **Dr. Kathy Dale**

**Educational Coach, Assistant Dean of Education and Technology  
Fort Hays State University**



Dr. Dale, lead contributor to the Legacy Leadership® for Educators materials, is an Educational Coach for Southwest Plains Regional Service Center and Assistant Professor at Fort Hays State University in Education Administration. She has focused her work and research in systemic and systematic continuous improvement and educational leadership development for superintendents and principals. Dr. Dale continues to present at national and state conferences and maintains a consulting presence in K-12 public education coaching the implementation of leadership practices in the field. Her 25 years of leadership in school administration and teaching have enabled her to keep a practitioner's perspective about educational research and the implementation of that research in real world situations.

## Facilitators

This Legacy Leadership® Institute is co-facilitated by Carollyne Conlinn and Brenda Chaddock of Limitless Leadership, Inc.



### Carollyne Conlinn



Carollyne brings over 20 years as a senior executive in Aramark Canada, a world leader in outsourced services to a broad range of business sectors. Her commitment to modelling and sponsoring Legacy Leadership® arises from her experience with colleagues, clients and leaders in her current executive coaching practice.

"Throughout my career, I was always looking for the higher ground- a place to gain perspective for the rough and tumble reality of business life. When I discovered Legacy Leadership® as a framework, its brilliance and simplicity struck me. It is now a cornerstone for my life and practice, and it inspires me to introduce the Legacy System to other leaders."

### Brenda Chaddock



With 30 years experience in change management, and community-based leadership with organizations, Professional Associations and communities worldwide, Brenda brings to facilitation her passion for the effectiveness of Legacy Leadership® and a profound belief in the power of the world we can create when we live at the edge of all our possibilities, individually and collectively.

Brenda embraces lifelong learning, and her fields of study and practice include medicine, adult education, and transitional and evolutionary leadership using a variety of small and large group processes.

### Rachel Foster



Bringing more than 30 years experience in the health and human service sector in the UK and Canada, Rachel is passionate about supporting individuals to lead authentically, be the best they can be, and build effective, healthy, and respectful workplaces from the inside out.

"As an executive coach supporting leaders and their teams, I have been struck by the focus on the Doing versus Being in leadership work. This holistic and integrated model has proved to be both an inspirational and practical framework that moves leaders to a new relationship with themselves and their communities where they co-create healthy roots to bear a legacy of leadership fruits. I believe it is the way of the future".

## Registration Fees

Registration is based upon the Level of the Institute you prefer. For Level 1 Certification as described above, the Registration Fee is \$2000 CAN/USD (\$1200 Educators). For Level 2 Certification as described above, the Fee is \$3000 CAN/USD (\$1800 Educators) (*Level 1 is a pre-requisite*). For those of you who may make last minute decisions while at the Institute, arrangements can be made for Level 2 Certification if you have elected at this time to opt for Level 1 only. (*Canadian and US exchange rates are currently close enough to offer the same price for either currency. Note that the total fee for Level 2's is \$5000, or \$3000 for Educators.*)



### TAKE ADVANTAGE OF:

**10% Savings per person for 3 or more from the same organization**

**20% Savings before February 5th, 2010**

**15% Savings before March 1st, 2010**

**10% Savings before March 15<sup>th</sup>, 2010**

## Institute Venue



**FANTASYLAND HOTEL**  
17700 87 Ave NW  
Edmonton, AB, Canada  
**Reservations: (800) RESERVE**  
**Sunday-Thursday \$164/Saturday \$229**

A warm welcome awaits you at the Fantasyland Hotel. Located in the world's largest entertainment and shopping complex. 3 outstanding full-service restaurants await you for your dining pleasure. ***\*Please contact the hotel and mention the "Legacy Leadership Institute" to receive the discount rate.***

## How Do I Pay For the Hotel?

Payment for your accommodations, meals and any other costs associated with your stay at the Fantasyland Hotel or any other hotel are to be handled between you and the hotel directly. Providing your credit card number at registration time **pays for your registration to attend the Institute only.**

## Airport and Passport Restrictions

If you will be flying to the Institute, you will arrive at the Edmonton International Airport. New passport restrictions for air travel to and from the United States and Canada, Mexico, Bermuda, and the Caribbean have taken effect. Travelers are required to have a passport or other secure, accepted document to enter or re-enter the United States with all air travel. Most travelers can find information at [http://travel.state.gov/travel/cbpmc/cbpmc\\_2223.html](http://travel.state.gov/travel/cbpmc/cbpmc_2223.html).

## What About Meals?

Breakfast, business lunch and morning and afternoon refreshments are included in the price. Special dietary requirements can be accommodated. For evening dining there are numerous restaurants in the Mall.

## Dress

We encourage you to be comfortable. We call it "business casual."

## Edmonton Weather

The climate in April begins to warm up, heralding the arrival of spring in Edmonton. Average daytime temperatures in April are around 12°C / 54°C, although late snowfalls are not unheard of.

## More Questions?

We would be happy to answer any further questions you might have about the Legacy Leadership® Institute. For more information, please contact Brenda Chaddock at 604-929-4290 or email your questions and comments to [Brenda@limitlessleadership.com](mailto:Brenda@limitlessleadership.com) or Carollyne Conlinn at 604-882-9986, e-mail [Carollyne@limitlessleadership.com](mailto:Carollyne@limitlessleadership.com).



# Legacy Leadership® Institute Registration

**CAN**

Two levels of Legacy Leadership are offered:

## LEVEL 1 – 3 day Practitioner Certification

What you will do.	What you will get.
<ul style="list-style-type: none"> <li>▪ Participate in the <b>3-day</b> Institute</li> <li>▪ Complete qualifying experiences for certification (Day 4)</li> </ul> <p><b>Registration Fee - \$2000 (CAN)</b> <b>Educators: \$1200</b></p>	<ul style="list-style-type: none"> <li>▪ Personal and individual client use of Legacy Leadership models and practices.</li> <li>▪ Complete set of Institute materials</li> <li>▪ Use of proprietary leadership competency inventory</li> <li>▪ Institute certificate</li> </ul>

## LEVEL 2 – Special 4<sup>th</sup> day for Facilitator Certification

What you will do in addition to Level 1	What you will get in addition to Level 1
<ul style="list-style-type: none"> <li>▪ Complete qualifying experiences for facilitator certification (Day 4)</li> <li>▪ Begin qualification process for leading Legacy Leadership Institutes (LLIs)</li> <li>▪ Participate in 6 months of mentored implementation of Legacy Leadership</li> </ul> <p><b>Level 2: \$3000 CAN</b> <i>*(Level 1 Prerequisite)</i> <b>Educators: \$1800</b> <i>*(Level 1 Prerequisite)</i></p>	<ul style="list-style-type: none"> <li>▪ Facilitator Guide for leading a variety of Legacy Leadership formats</li> <li>▪ 6 hrs of telephone group coaching</li> <li>▪ 3 hours of individual application coach training</li> <li>▪ 3 hours of mentoring for design and delivery of first LL event <i>(includes 1 day of co-facilitation with an experienced LL Facilitator)</i></li> <li>▪ International Certification to facilitate Legacy Leadership</li> </ul>

Please print this form, complete the following and fax to the number below:

<p><b>Dates:</b> Apr. 27 – Apr.30, 2010</p> <p><b>Times:</b> 8:30 am to 5:00 pm</p> <p><b>Location:</b> Fantasyland Hotel 17700-87 Avenue Edmonton, Alberta, Canada T5T 4V4</p> <p><b>Cancellation:</b> Refund with 20% charge up to one week prior to event.</p>	<p>Name: _____</p> <p>Organization: _____</p> <p>Position: _____</p> <p>Address: _____ _____</p> <p>Bus. Phone: _____</p> <p>Fax: _____</p> <p>Email: _____</p>
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**Circle one or both:    Level 1: CAN \$2000 (\$1200 Educators)    Level 2: CAN \$3000 (\$1800 Educators)**

NOTE: Level 2 total cost is \$5000 (includes Level 1 training), \$3000 for Educators)

**For payment by cheque: Make payable to Limitless Leadership Inc.** and mail to Laurie Edgelow, registrar, at 1108 Orr Drive, Port Coquitlam, BC V3C 6H2, Canada

**For payment by VISA or MasterCard (CIRCLE ONE)** Enter name as it appears on your card.

Card # \_\_\_\_\_ Print Name: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**Fax Registration and/or CC Info to Laurie Edgelow: (604) 552-0087**

For additional information:

Call Brenda Chaddock at 604-929-4290 or Email: [Brenda@limitlessleadership.com](mailto:Brenda@limitlessleadership.com)

Or Carollyne Conlinn at 604-882-9986 or E-mail: [Carollyne@limitlessleadership.com](mailto:Carollyne@limitlessleadership.com)



# Legacy Leadership® Institute Registration

**USD**

Two levels of Legacy Leadership are offered:

## LEVEL 1 – 3 day Practitioner Certification

What you will do.	What you will get.
<ul style="list-style-type: none"> <li>▪ Participate in the <b>3-day</b> Institute</li> <li>▪ Complete qualifying experiences for certification (Day 4)</li> </ul> <p><b>Registration Fee - \$2000 (USD)</b> <b>Educators: \$1200</b></p>	<ul style="list-style-type: none"> <li>▪ Personal and individual client use of Legacy Leadership models and practices.</li> <li>▪ Complete set of Institute materials</li> <li>▪ Use of proprietary leadership competency inventory</li> <li>▪ Institute certificate</li> </ul>

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**Circle one or both:    Level 1: CDN \$2000 (\$1200 Educators)    Level 2: CDN \$3000 (\$1800 Educators)**

NOTE: Level 2 total cost is \$5000 (includes Level 1 training), \$3000 for Educators)

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Card # \_\_\_\_\_ Print Name: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

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