

Briefing Packet

Legacy Leadership® Virtual Institute & International Professional Facilitator Certification



Sponsored and Facilitated by:

**Limitless Leadership International
Brenda Chaddock & Gary Patterson**

- (6) 90min Virtual Sessions – Legacy Leadership Virtual Institute
- (6) 90min Virtual Sessions – International Professional Facilitator Certification

To register, contact: Brenda@LimitlessLeadership.com

The Briefing Packet contains information about:

- **The Background of Legacy Leadership**
- **The Legacy Leadership® Model**
- **The Legacy Leadership® Institute**
- **Who the Institute is For**
- **The Creators of Legacy Leadership®**
- **Facilitators**
- **Virtual Environment Considerations**
- **For more Information**
- **Materials Pricing Information and Registration Form**



Background

Legacy Leadership® has been “in the works” for many years. Its creators, Drs. Lee Smith and Jeannine Sandstrom, have extensive individual, corporate and organizational leadership development experience. Over the years they have been in unique situations to observe the commonalities of successful leaders, and have now refined these reliable and time-honored principles into an intentional, powerful system for success. CoachWorks® International has isolated, defined and made transferable the practices common to leaders who are able to achieve and sustain success – with people, product and revenue.

About Legacy Leadership®

Legacy Leadership® is beyond most leadership models. It is more than a program. Most others will find a fit within the comprehensive structure of Legacy Leadership®. There are no gimmicks here. The truths and Best Practices of Legacy Leadership® are timeless, proven keys to sustained significance. They form the foundation for real-time legacy in today’s business environment.

Legacy Leadership® is built on 5 Best Practices, which are found in all great leaders, whether it’s those whose focus & achievements leap from the worn pages of the ancients, or those found among the Fortune 500 leaders of today – and will be found among the leaders of tomorrow. Legacy Leadership® is the wisdom of the ages structured and packaged for the new economy. Legacy Leadership® enables you to live your legacy now, and grow the leaders of tomorrow...today. Legacy Leadership® works, because it is directed at the core of what achieves results – the people.

About the Institute

Limitless Leadership International is pleased to offer the Legacy Leadership® Virtual Institute and Professional Facilitator Certification in association with CoachWorks International. The time is right. People are asking for it. People need it. Our globally connected world is ripe for it. Those who have experienced it are humbled and inspired.

The Virtual Institute is highly interactive, filled with stimulating challenges and unique learning opportunities. We believe this Institute will be life-changing as you learn not just another leadership style. It is a genuine and proven life system.

The Legacy Leadership® Virtual Institute (Certificate Program)

In the Legacy Leadership® Virtual Institute, you will learn the basics and principles of the 5 Best Practices, which are the foundation of Legacy Leadership®, and how to design and implement action plans to measure and grow Legacy Leadership® competencies in personal or organizational environments, setting the optimal direction and environments for achieving outstanding business results. You will be challenged to evaluate your own Legacy Leadership® current state and potential, and given the blueprint and tools to instill it in others.

The Legacy Leadership® International Professional Facilitator Certification

The Professional Facilitator Certification Program follows the Facilitator Certificate Program and focuses on the facilitation aspect of teaching Legacy Leadership® to others. This certification authorizes facilitators to practice and teach Legacy Leadership anywhere in the world.

Who is the Institute for?

The Legacy Leadership® Institute is specifically targeted for:

- **Managers and executives** who want to reach for the extraordinary – those who want to be LEGACY Leaders®.
- **Internal executive coaches/OD and OB consultants** who develop other leaders and would like a comprehensive leadership platform.
- **External consultants/coaches** who are contracted by individuals and organizations to develop leaders and take them to new heights.
- **Natural / Intuitive leaders** who desire to be intentional, purposeful and effective leaders.
- **Retired or retiring leaders** who have organizational experience and are now ready to mentor others and develop tomorrow's leaders.

Whether you are a corporate leader or someone who coaches leaders, CoachWorks® has developed a program – a life system – that will significantly change the way you lead, the way to coach others, the way you work and the way you live your life.

The Virtual Legacy Leadership® Program

This comprehensive program includes:

- (6) 90 minute virtual sessions (including telephone and web) for Legacy Leadership® Virtual Institute. These sessions will be held on Tuesdays each week for 6 consecutive weeks.
- (6) 90 minute virtual sessions (including telephone and web) for Legacy Leadership® International Professional Facilitator Certification Program. These sessions will be held on Thursdays each week for 6 consecutive weeks.
- Materials for assessing and monitoring the growth of your leadership strengths and growing edges. Opportunities with each Best Practice to apply learning and share with colleagues.
- Pre and post session readings to augment and strengthen your experience and understanding of Legacy Leadership® Best Practices
- An invitational social gathering site where you can engage in accessing resources, posing questions, and engaging in conversations / discussions with your learning peers and the facilitators
- An opportunity to work actively with a Legacy Leader Partner throughout the program
- ‘Just –in –time’ orientation to the technologies we will be using
- Recordings of all sessions for between & post program reference or if a session is missed
- One hour of complimentary mentoring with one of the facilitators as you personalize / customize the Best Practices of Legacy Leadership® to your business / organizational application.

Two Levels of Legacy Leadership® are offered:

Legacy Leadership® Virtual Institute

| What you will do. | What you will get. |
|--|---|
| <ul style="list-style-type: none"> ▪ Participate in the Institute held in (6) 90 minute virtual sessions held over 6 consecutive weeks ▪ Complete qualifying experiences for Certificate of Completion <p>Tuition: \$1,995.00 USD</p> | <ul style="list-style-type: none"> ▪ Personal, individual client, and small business use of Legacy Leadership® models and practices. ▪ Complete set of Institute materials ▪ Use of proprietary leadership competency inventory ▪ Institute Certificate of Completion |

International Facilitator Certification

| What you will do. | What you will get. |
|--|--|
| <ul style="list-style-type: none"> ▪ Participate in the Institute held in (6) 90 minute virtual sessions held over 6 consecutive weeks ▪ Complete qualifying experiences for Facilitator Certification ▪ Begin qualification process for leading Legacy Leadership® Institutes (LLIs) ▪ Participate in 6 months of mentored integration & implementation plan of Legacy Leadership® <p>Tuition: \$1995 USD * (Prerequisite; Legacy Leadership 3-day Institute or Legacy Leadership Virtual Institute)</p> | <ul style="list-style-type: none"> ▪ Facilitator Guide for leading a variety of Legacy Leadership® formats ▪ 6 hours of telephone group coaching ▪ 3 hours of individual application consultation ▪ 3 hours of mentoring for design and delivery of first LL event ▪ International Certification to facilitate Legacy Leadership® |

The Creators of Legacy Leadership®

Dr. Lee Smith and Dr. Jeannine Sandstrom have been recognized in the leadership development and executive coaching fields for many years as pioneering thought leaders. Together they have provided the industry with needed models and materials for training and development, including many programs still hailed as the cornerstones of executive coaching and leadership training.

Dr. Lee Smith



Dr. Smith is an Executive Leader Coach who has authored numerous coaching programs and assisted in establishing standards and ethics for the coaching profession. Smith is highly skilled in identifying key relational patterns and hidden systems that prevent groups of people from being the best they can be. As barriers are removed, she coaches and guides leaders to reorganize around successful business strategies and to establish new patterns and systems that sustain progress. Dr. Smith regularly presents at national and international professional conferences and has been featured in Newsweek, PBS Specials, and other media. Smith is one of the first internationally credentialed Master Coaches. Her Ph.D. is in Organizational Behavior and Psychology.

Dr. Jeannine Sandstrom



Dr. Sandstrom has been a business owner and international leader coach since 1979. She has focused her leader development coaching in the practical arena of behavioral contracting, outcome clarification, and strategies to sustain performance excellence. In her 23 years of individual and organizational consulting, Jeannine coached numerous executive leaders and their teams in the high tech, communications, financial and energy industries. Sandstrom has authored coaching materials used extensively throughout the coaching industry. She has been featured on PBS specials, and in The Wall Street Journal and Fortune Magazine. Sandstrom holds certifications as Master Coach and Corporate Business Coach. Her doctorate is in Human Resource Development, and she holds masters degrees in Business Administration and Adult Learning.

Facilitators

This Legacy Leadership® Virtual Institute is co-facilitated by Brenda Chaddock and Gary Patterson of Limitless Leadership International.

Brenda Chaddock



Brenda works globally as a facilitator, mentor, teacher and speaker, bringing to her work years and layers of education and experience in people development and living with vision. With a background in health care, adult education, leadership and family business transition, Brenda has worked privately, publicly, with government and corporate clients, both nationally and internationally, for the past 40 years. Currently through Limitless Leadership International, Brenda mentors and facilitates leadership development and practice. From a mindset that we have the opportunity to consciously be lifelong students of leadership, the journey is a pathway from study to success to significance. With a profound belief that ‘together we are stronger’ her focus with her clients is for them to ‘be all they aspire to be, as leaders, so that they can, collaboratively, do all they aspire to do’

Gary Patterson



Gary brings extensive organizational development experience after working in various organizations for over 25 years that included the United States Armed Forces, non-profit organizations and hospitals. Gary's approach to leadership is one of “*passion and calling.*” He has a strong desire is to “*Help Organizations successfully engage Great Futures with Compassionate Care for its People.*” His belief is, “people matter and are the most important asset to any organization.” He wants to see organizations move from “*telling* modes of leadership to *asking* ones” that enable workers at all levels to step into the realm of personal leadership and perform services from a personal brand of character.

Registration & Materials Fees

Registration Fees:

Legacy Leadership® Virtual Institute - \$1,995 USD

International Facilitator Certification: \$1,995 USD

(for Certification following a previous LLVI and for team pricing please contact us directly)

Materials: The materials you will require for participation in the program are:

- **Legacy Leadership® Leader Learning Package** which you can easily purchase from limitlessleadership.com when you register.
- **The Leader Learning Package includes:**
 - LEGACY LEADERSHIP: The Leader's Guide to Lasting Greatness
 - Legacy Leadership® Model Card
 - Legacy Leadership® Focus Workbook
 - Legacy Leadership® Competency Inventory
 - Legacy Leadership® Participant Workbook - includes a Learning Journal for use in the Program, and a Field Guide as a comprehensive resource for reference after the program.

These materials will be shipped to you directly.



All other readings and resources will be provided to you electronically before, during and after the program, including recordings of all sessions.

Technical Requirements for the Virtual Experience:

- **Telephone:** a landline is highly preferable for most reliable voice quality and connectivity and least chance of line interferences
- **Computer:** you will need some configurations to connect with Adobe Connect. Invitations and guidance will be provided to you.

Dress (and other things we never have to think about in virtual learning and connection)

We encourage you to be comfortable. We call it “come as you are!” We will not be using live video conferencing so hair and make-up are optional...

Vancouver & San Antonio Weather (where your facilitators are)

The weather in these locations and your own are always lovely and... irrelevant (Smile) Our virtual spaces will always be warm / cool and welcoming!

More Questions?

We would be happy to answer any further questions you might have about the Virtual Legacy Leadership[®] Institute. For more information, please contact Brenda Chaddock at 1-604-929-4290 or email your questions and comments to Brenda@limitlessleadership.com or Gary Patterson at 1-210-710-0998, Gary@Limitlessleadership.com